10		onley Plaza nction, OH 43938	Add Add Pro- See See Bu Ph CP Add	hedule Dai Ivertiser gency oduct and ilesperson iles Office over Name cone/Fax E count Type illing Type imments	Democratic Co: Great Americar Political - Issue DCCC (28005) Telerep/Philade KAUFMAN,MER / 1551	ngres n Med e (106 elphia elphia REDIT	lia (35 8) , Phili H	571) adelph	- ia (10	57)	ittee (!	CO-OP Headline Demo Order Ty Package Commiss Commiss Net Tota Sales Tax	By Sh No a 06 pe Is Deal slon % 15 sion \$4	366421 sue - Regular 5.00 3,770.00 17,030.00		By Broadcast Month Oct. 2012 Grand Total:	34 34	\$31,800.00 \$31,800.00
Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu 1	We Ti	n Fr	Sa Su	Spots	Rate	Total		Station	Comments	Entere
1	14.0 Normal Line / Spot (14)	10/10/12-10/12/12	2	:30	3P- Dr. Phil				x i x	X	•	1	\$340.0	\$340.00	Steubenvil	le (WTOV)	DR PHIL/14	10/8/12
	15.0 Normal Line / Spot (15)	10/10/12-10/12/12	2	:30	4P- Ellen	1	<u> </u>		x x	X	i	1	\$350.0	\$350.00	Steubenvii		ELLEN/15	10/8/12
1	6.0 Normal Line / Spot (16)	10/10/12-10/12/12	2	:30	7P- Jeopardy	<u> </u>	<u> </u>		x x	×		1	\$3,000.0	+	Steubenvil		IEOPARDY/16	10/8/12
1	7.0 Normal Line / Spot (17)	10/10/12-10/12/12	2	:30	7:30P- Wheel Of Fortune	<u> </u>	4_		x x	X		1	\$3,000.0	\$3,000.00	Steubenvil		WHEEL/17	10/8/12
1	8.0 Normal Line / Spot (18)	10/13/12-10/13/12	2	:30	7P- Weekend Wheel of Fortune						1	1 1	\$250.0	•	Steubenvil	le (WTOV)	WEEKEND WHEEL/	10/8/12

Date Entered

10/08/12

\$250.00

\$5,000.00

\$700.00

\$100.00

\$800.00

\$1,000.00

336053

Contract #

**CONFIRMATION CONTRACT** Comments: Accepted-Agency/Advertiser: Accepted-Station: Date: Date:

1 1

X X X

 $x : x \cdot x$ 

1

1

WTOV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written

:30 7:30P- Cash Explosion

With Jay Leno

Jimmy Failon

:30 7A- Today Show

:30 11P- News Nine Tonight

:30 12:35A- Late Night With

:30 12P- Big East Football

:30 11:3SP- The Tonight Show

10/13/12

10/13/12-10/13/12

10/10/12-10/11/12

10/10/12-10/12/12

10/10/12-10/12/12

10/13/12-10/13/12

10/15/12-10/15/12

18.0.1 Closed Preempt (18)

19.0 Normal Line / Spot (19)

20.0 Normal Line / Spot (20)

21.0 Normal Line / Spot (21)

22.0 Normal Line / Spot (22)

24.0 Normal Line / Spot (24)

23.0 Normal Line / Sports-Football (23)

10/8/12

10/8/12

10/8/12

10/8/12

10/8/12

10/8/12

Program Change/Exception

CASH EXPLOSION/19

NEWS 9 TONIGHT/20

TONIGHT SHOW/21

COLLEGE FBALL/23

TODAY SHOW/24

) FALLON/22

Steubenville (WTOV)

Steubenville (WTOV)

\$250.00 Steubenville (WTOV)

\$10,000.00 Steubenville (WTOV)

\$1,400.00 Steubenville (WTOV)

\$100.00 Steubenville (WTOV)

\$800.00 Steubenville (WTOV)

\$1,000.00 Steubenville (WTOV)

By Broadcast Month Spots

Rate



Agency

Contract #
Schedule Dates
Advertiser

**Product** 

Brand

Great American Media 1010 Wisconsin Avenue Washington, DC 20007

Salesperson
Sales Office
Buyer Name
Phone/Fax

KAUFMAN, MEREDITH

15.00

Account Types
Billing Type
Comments

Standard

National/Political

Commission %
Commission
Net Total
Sales Tax

\$4,770.00 \$27,030.00

1551

DCCC
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*, DEMOCRATIC CONGRESSIONAL
CAMPAIGN

Telerep/Philadelphia, Philadelphia (1057) DCCC (28005) Political - Issue (1068) Great American Media (3571) Democratic Congressional Campaign Committee (! Entered by 10/10/12-10/15/12 336053 Telerep/Philadelphia Demo Last Modified Package Deal Order Type Headline # 8 Date Entered 06366421 Sharon Green 10/09/12 10/08/12 Issue - Regular

Steubenville (WTOV)

Oct. 2012 Grand Total:	By Broadcast Month
- 11	Spot
\$31,800.00 \$31,800.00	Rate

2 :305:30A+ News Nine Sunrise 2					<b>-</b>	RAC	ÖNT	CONFIRMATION CONTRACT	MAT		CON				
2 :30 S:30 A- News Nine Sunrise 2 X X X X 1 S500.00 \$1,200.00 Steubenville (NTOV) NEWS 9 SUNRISE \$304/1 1 2 :30 SA- News Nine Sunrise 9 1 X X X X 1 S500.00 \$500.00 Steubenville (NTOV) NEWS 9 SUNRISE \$4/2 1 2 :30 SA- News Nine Sunrise 6am 2 X X X X 2 \$1,1000.00 \$2,200.00 Steubenville (NTOV) NEWS 9 SUNRISE \$4/3 1 2 :30 SA- Today Show 2 X X X 2 \$1,1000.00 \$2,200.00 Steubenville (NTOV) NEWS 9 SUNRISE \$4/3 1 2 :30 SA- Saturday Today 2 X X X X 1 \$1,000.00 \$2,000.00 Steubenville (NTOV) NEWS 9 SUNRISE \$4/3 1 2 :30 SA- Saturday Today 1 X X X X 1 \$1,000.00 \$2,000.00 Steubenville (NTOV) CDAY \$1004/5 \$1 2 :30 SA- Saturday Today 9 Now II 2 X X X X 1 \$1,000.00 \$2,000.00 Steubenville (NTOV) CDAY \$1004/5 \$1 2 :30 SA- Saturday Today 9 Now II 2 X X X X 2 \$2,000.00 \$2,000.00 Steubenville (NTOV) CDAY \$1004/5 \$1 2 :30 SA- Saturday Today 9 Now III 2 X X X X 2 \$2,000 \$2,000.00 Steubenville (NTOV) CDAY \$1004/5 \$1 2 :30 SA- News Nine Nidday 1 X X X X 2 \$2,000 \$2,000 Steubenville (NTOV) TODAY \$1004 \$1 2 :30 SA- News Nine Nidday 1 X X X X 1 \$1,200.00 \$1,200.00 Steubenville (NTOV) NEWS MIDDAY/9 \$1 2 :30 SA- News Nine Nidday 1 X X X X 2 \$1,200.00 \$1,200.00 Steubenville (NTOV) NEWS MIDDAY/9 \$1 3 :30 SA- News Nine Nidday 2 X X X X 2 \$1,200.00 \$1,200.00 Steubenville (NTOV) NEWS MIDDAY/9 \$1 3 :30 SA- News Nine Nidday 2 X X X X 2 \$1,200.00 \$1,200.00 Steubenville (NTOV) NEWS MIDDAY/9 \$1 3 :30 SA- News Nine Nidday 2 X X X X 2 \$1,200.00 \$1,200.00 Steubenville (NTOV) NEWS MIDDAY/9 \$1 3 :30 SA- News Nine Nidday 2 X X X X X 2 \$1,200.00 \$1,200.00 Steubenville (NTOV) NEWS MIDDAY/9 \$1 3 :30 SA- News Nine Nidday 3 X X X X X X X X X X X X X X X X X X	10/8/	NEWS 9 SAT MORN/13	Steuberwille (WTOV)	\$200.005	١.	_	-			L	0 9A- News9 Saturday  Morning	<u>~</u> ::	10/13/12-10/13/12	13.0 Normal Line / Spot (13)	13.0
2 :30 S:30A- News Nine Sunrise 2 X X X X 2 \$600.00 \$1,200.00 Steubenville (NTOV) NEWS 9 SUNRISE \$30A/1 1 2 :30 SA- News Nine Sunrise 1 X X X X 1 \$500.00 \$500.00 Steubenville (NTOV) NEWS 9 SUNRISE \$4/2 1 2 :30 GA- News Nine Sunrise 6am 2 X X X X 2 \$1,100.00 \$2,200.00 Steubenville (NTOV) NEWS 9 SUNRISE \$4/3 1 2 :30 GA- News Nine Sunrise 6am 2 X X X X 2 \$1,000.00 \$2,200.00 Steubenville (NTOV) NEWS 9 SUNRISE \$4/3 1 2 :30 GA- News Nine Sunrise 6am 2 X X X X 1 1 \$500.00 \$2,000.00 Steubenville (NTOV) NEWS 9 SUNRISE \$4/3 1 2 :30 GA- News Nine Sunrise 6am 2 X X X X 1 1 \$230.00 \$2,000.00 Steubenville (NTOV) NEWS 9 SUNRISE \$4/3 1 2 :30 GA- News Nine Sunrise 6am 2 X X X X 1 1 \$230.00 \$2,000.00 Steubenville (NTOV) NEWS 9 SUNRISE \$4/3 1 3 :30 GA- News Nine Sunrise 6am 2 X X X X 2 2 \$230.00 \$2,000.00 Steubenville (NTOV) NEWS 9 SUNRISE \$4/3 1 3 :30 GA- News Nine Sunrise 6am 2 X X X X 1 1 \$1,000.00 Steubenville (NTOV) NEWS 9 SUNRISE \$4/3 1 3 :30 GA- News Nine Sunrise 6am 2 X X X X 1 1 \$1,200.00 Steubenville (NTOV) NEWS 9 SUNRISE \$4/3 1 3 :30 GA- News Nine Sunrise 6am 2 X X X X 1 1 \$1,200.00 Steubenville (NTOV) NEWS 9 SUNRISE \$4/3 1 3 :30 GA- News Nine Sunrise 6am 2 X X X X 1 1 \$1,200.00 Steubenville (NTOV) NEWS 9 SUNRISE \$4/3 1 3 :30 GA- News Nine Sunrise 6am 2 X X X X X 1 1 \$1,200.00 Steubenville (NTOV) NEWS 9 SUNRISE \$4/3 1 3 :30 GA- News Nine Sunrise 6am 2 X X X X X 1 1 \$1,200.00 Steubenville (NTOV) NEWS 9 SUNRISE \$4/3 1 3 :30 GA- News Nine Midday 1 X X X X X X 1 1 \$1,200.00 Steubenville (NTOV) NEWS 9 SUNRISE \$4/3 1 3 :30 GA- News Nine Midday 1 X X X X X X X 2 2 \$4/4 50.00 Steubenville (NTOV) NEWS 9 SUNRISE \$4/3 1 3 :30 GA- News Nine Midday 1 X X X X X X X X X X X X X X X X X X	10/8 <sub>e</sub>	KATTE/12	Steubenville (WTOV)	\$660.00	\$330.0C	2	^	×		~	0 2P- Katte	:3	10/10/12-10/12/12	12.0 Normal Line / Spot (12)	12.0
2 :30 5:30A- News Nine Sunrise 2 X X X X 2 \$600.00 \$1,200.00 Steubenville (WTOV) NEWS 9 SUNRISE \$30A/1 1 2 :30 5A- News Nine Sunrise 6am 2 X X X X 2 \$1,100.00 \$2,200.00 Steubenville (WTOV) NEWS 9 SUNRISE \$4/2 1 2 :30 7A- Today Show 2 X X X 2 \$1,100.00 \$2,200.00 Steubenville (WTOV) NEWS 9 SUNRISE \$4/3 1 2 :30 7A- Saturday Today 1 X X X X 1 \$2,000.00 \$2,200.00 Steubenville (WTOV) NEWS 9 SUNRISE \$4/3 1 2 :30 9A- Live With Regis & Kelly 1 X X X X 1 \$2,000.00 \$2,000.00 Steubenville (WTOV) CIDAY \$100W/9 \$1 2 :30 10A- Today Show 11 2 X X X X 1 \$2,000.00 \$2,000.00 Steubenville (WTOV) CIDAY \$100W/9 \$1 2 :30 11A- Today Show 11 2 X X X X 2 \$2,000.00 \$2,000.00 Steubenville (WTOV) TODAY \$100W \$1,000.00 \$1,000.00 Steubenville (WTOV) NEWS 9 SUNRISE \$4/3 1 3 11A- Today Show 11 2 X X X X 2 \$2,000.00 \$2,000.00 Steubenville (WTOV) CIDAY \$1,000.00 \$1,000	10/8	DAYS/11	Steubenville (WTOV)	\$900.00	\$450.00	2				2	0 1P- Days Of Our Lives	2 :3	10/10/12-10/12/12	11.0 Normal Line / Spct (11)	11.0
2 :30 5:30A- News Nine Sunrise 2 X X X X 2 \$600.00 \$1,200.00 Steubenville (WTOV) NEWS 9 SUNRISE 530A/1 1 2 :30 5A- News Nine Sunrise 6am 1 X X X X 1 \$500.00 \$200.00 Steubenville (WTOV) NEWS 9 SUNRISE 5A/2 1 2 :30 5A- News Nine Sunrise 6am 2 X X X X 2 \$1,100.00 \$2,200.00 Steubenville (WTOV) NEWS 9 SUNRISE 5A/2 1 2 :30 5A- News Nine Sunrise 6am 2 X X X X 2 \$1,100.00 \$2,200.00 Steubenville (WTOV) NEWS 9 SUNRISE 6A/3 1 2 :30 7A- Today Show 1 2 X X X X 1 \$500.00 \$2,000.00 Steubenville (WTOV) TODAY SHOW/4 1 2 :30 7A- Saturday Today 1 X X X X 1 \$500.00 \$2,000.00 Steubenville (WTOV) SAT TODAY/5 1 2 :30 10A- Today Show 11 2 X X X X 1 \$230.00 \$2,000.00 Steubenville (WTOV) TODAY SHOW/4 1 2 :30 11A- Today Show 11 2 X X X X 2 \$230.00 \$460.00 Steubenville (WTOV) TODAY SHOW 2/7 1 2 :30 11A- Today Show 11 2 X X X X 2 \$230.00 \$460.00 Steubenville (WTOV) TODAY SHOW 3/8 1 2 :30 11A- Today Show 11 2 X X X X 1 \$1,200.00 \$460.00 Steubenville (WTOV) TODAY SHOW 3/8 1	10/8	MILLIONAIRE/10	Steubenville (WTOV)	\$500.00	\$250.00	2				2	0 12:30P- Who Wants To Be Millionaire	2	10/10/12-10/12/12	10.0 Normal Line / Spot (10)	10.0
2 :30 5:30A- News Nine Sunrise 2 X X X 1 2 \$600.00 \$1,200.00 Steubenville (WTOV) NEWS 9 SUNRISE \$30A/1 1 2 :30 5A- News Nine Sunrise 6am 1 X X X X 1 \$500.00 \$500.00 Steubenville (WTOV) NEWS 9 SUNRISE \$4/2 1 2 :30 5A- News Nine Sunrise 6am 2 X X X X 2 \$1,100.00 \$2,200.00 Steubenville (WTOV) NEWS 9 SUNRISE \$4/3 1 2 :30 5A- News Nine Sunrise 6am 2 X X X X 2 \$1,100.00 \$2,200.00 Steubenville (WTOV) NEWS 9 SUNRISE \$4/3 1 2 :30 7A- Today Show 1 2 X X X 2 \$1,000.00 \$2,000.00 Steubenville (WTOV) TODAY \$HOW/4 IN STATE OF TODA	10/8	NEWS MIDDAY/9	Steubenville (WTOV)	\$1,200.00	\$1,200.00					_	0 12P- News Nine Midday	:3	10/10/12-10/12/12	9.0 Normal Line / Spot (9)	9.0
2 :30 5:30A- News Nine Sunrise 2 X X X X 1 \$600.00 \$1,200.00 Steubenville (WTOV) NEWS 9 SUNRISE \$30A/1 1 2 :30 5A- News Nine Sunrise 6am 1 X X X X 1 \$500.00 \$2,200.00 Steubenville (WTOV) NEWS 9 SUNRISE \$4/2 1 2 :30 5A- News Kine Sunrise 6am 2 X X X X 2 \$1,100.00 \$2,200.00 Steubenville (WTOV) NEWS 9 SUNRISE \$4/3 1 2 :30 7A- Today Show 2 X X X 2 \$1,000.00 \$2,200.00 Steubenville (WTOV) TODAY SHOW/4 1 2 :30 7A- Saturday Today 1 X X X X 1 \$500.00 \$2,000.00 Steubenville (WTOV) SAT TODAY SHOW/5 1 2 :30 9A- Live With Regis & Keily 1 X X X X 1 \$230.00 \$430.00 Steubenville (WTOV) LIVE W KEILY/6 1 2 :30 10A- Today Show 11 2 X X X X 2 \$230.00 \$430.00 Steubenville (WTOV) TODAY SHOW/5 1	10/8	TODAY SHOW 3/8	Steubenville (WTOV)	\$460.00	\$230.00	2		×		2	0 11A- Today Show III	13	10/10/12-10/12/12	8.0 Normal Line / Spot (8)	8.0
2 :30 5:30A- News Nine Sunrise 2 X X X X 2 \$600.00 \$1,200.00 Steubenville (NTOV) NEWS 9 SUNRISE \$304/1 1 2 :30 5A- News Nine Sunrise 1 X X X X 1 \$500.00 \$500.00 Steubenville (NTOV) NEWS 9 SUNRISE \$4/2 1 2 :30 6A- News Kine Sunrise 6am 2 X X X 2 \$1,100.00 \$1,200.00 Steubenville (NTOV) NEWS 9 SUNRISE \$4/3 1 2 :30 7A- Today Show 2 X X X 2 \$1,000.00 \$2,000.00 Steubenville (NTOV) NEWS 9 SUNRISE \$4/3 1 2 :30 7A- Saturday Today 2 X X X X 2 \$1,000.00 \$2,000.00 Steubenville (NTOV) SAT TODAY/S 2 :30 7A- Saturday Today 1 X X X X 1 \$500.00 \$200.00 Steubenville (NTOV) SAT TODAY/S 3 :30 9A- Live With Regis 8 Kelly 1 X X X X 1 \$200.00 \$200.00 Steubenville (NTOV) LIVE W KELLY/6 III	ğ	TODAY SHOW 2/7	Steubenville (WTOV)	\$460.00	\$230.00	2	*	×		~	0 10A- Today Show II	2	10/10/12-10/12/12	7.0 Normal Line / Spot (7)	7.0
2 :30 5:30A- News Nine Sunrise 2 X X X X 1 \$600.00 \$1,200.00 Steubenville (WTOV) NEWS 9 SUNRISE \$304/1 1 2 :30 5A- News Nine Sunrise 6 1 X X X X 1 \$500.00 \$500.00 Steubenville (WTOV) NEWS 9 SUNRISE \$4/2 1 2 :30 6A- News Nine Sunrise 6 2 X X X X 2 \$1,100.00 \$1,200.00 Steubenville (WTOV) NEWS 9 SUNRISE \$4/3 1 2 :30 7A- Today Show 2 X X X X 2 \$1,000.00 \$2,000.00 Steubenville (WTOV) NEWS 9 SUNRISE \$4/3 1 2 :30 7A- Saturday Today 1 1 \$500.00 \$500.00 Steubenville (WTOV) SAT TODAY/S	ĕ	LIVE W KELLY/6	Steubenville (WTOV)	\$230.00	\$230.00	_	*	1		_	09A- Live With Regis & Kelly	13	10/10/12-10/12/12	6.0 Normal Line / Spot (6)	6.0
2 :30 5:30A- News Nine Sunrise 2 X X X X 1 \$600.00 \$1,200.00 Steubenville (NTOV) NEWS 9 SUNRISE 530A/1 1 2 :30 5A- News Nine Sunrise 6 1 X X X X 1 \$500.00 \$500.00 Steubenville (NTOV) NEWS 9 SUNRISE 5A/2 1 2 :30 6A- News Nine Sunrise 6 2 X X X X 2 \$1,100.00 \$1,200.00 Steubenville (NTOV) NEWS 9 SUNRISE 6A/3 1 2 :30 7A- Today Show 2 X X X X 2 \$1,000.00 \$1,200.00 Steubenville (NTOV) TODAY SHOW/4 1	Š	SAT TODAY/5	Steubenville (WTOV)	\$500.00	\$500.00	_	_				07A- Saturday Today	13	10/13/12-10/13/12	5.0 Normal Line / Spot (5)	5.0
2 :30 5:30A- News Nine Sunrise 2 X X X X 2 \$600.00 \$1,200.00 Steubenville (NTOV) NEWS 9 SUNRISE \$30A/1 1 2 :30 5A- News Nine Sunrise 1 X X X X 1 \$500.00 \$500.00 Steubenville (NTOV) NEWS 9 SUNRISE \$A/2 1 2 :30 6A- News Nine Sunrise 6am 2 X X X X 2 \$1,100.00 \$2,200.00 Steubenville (NTOV) NEWS 9 SUNRISE \$A/3 1	10/1	TODAY SHOW/4	Steubenville (WTOV)	\$2,000.00	\$1,000.00	2	*	×		2	0 7A- Today Show	:3	10/10/12-10/12/12	4.0 Normal Line / Spot (4)	4.0
2 :30 5:30A- News Nine Sunrise 2 X X X X 2 \$600.00 \$1,200.00 Steubenville (WTOV) NEWS 9 SUNRISE \$30A/1 1 2 :30 5A- News Nine Sunrise 1 X X X X 1 \$500.00 \$500.00 Steubenville (WTOV) NEWS 9 SUNRISE \$4/2 1	10/2	NEWS 9 SUNRISE 6A/3	Steubenville (WTOV)	\$2,200.00	\$1,100.00	~	*	×		2	0 6A- News Kine Sunrise 6an	:3	10/10/12-10/12/12	3.0 Normal Line / Spot (3)	3.0
2 :305:30A- News Nine Sundse 2 X X X 2 2 \$600.00 \$1,200.00 Steubenville (WTOV) NEWS 9 SUNRISE 5304/1	3/OT	NEWS 9 SUNRISE SA/2	Steubenville (WTOV)	\$500.00	\$500.00	_	*	×		_	0 SA- News Nine Sunrise	13	10/10/12-10/12/12	2.0 Normal Line / Spot (2)	2.0
	10/1	NEWS 9 SUNRISE 530A/1	Steubenville (WTOV)	\$1,200.00	\$600.00	2	*			2	0 5:30A- News Nine Sunrise	:3	10/10/12-10/12/12	1.0 Normal Line / Spot (1)	1.0
Sec Length Run Times SPW Mo Tu We Th Fr So Su Spots Rate Total Station Comments	Entered	Comments	Station	Total		1	F S9 S	We Th	Mo Tu	WdS.		ec Length	Dates	Line Type / Break Type (Ref #)	듔

WTOV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



**Product** 

Agency

Great American Media 1010 Wisconsin Avenue Washington, DC 20007

Advertiser Schedule Dates Salesperson Contract # Telerep/Philadelphia, Philadelphia (1057) DCCC (28005) Political - Issue (1068) Great American Media (3571) 336053 Democratic Congressional Campaign Committee (: Entered By 10/10/12-10/15/12 Order Type Demo 8 9 9 Last Modifie Headline # Date Entered 10/09/12 06366421 Sharon Green 10/08/12 Issue - Regular

Billing Type Comments Phone/Fax **Buyer Name Account Types** Sales Office DCCC
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*, DEMOCRATIC CONGRESSIONAL CAMPAIGN National/Political 1551 KAUFMAN, MEREDITH Standard Telerep/Philadelphia Net Total Sales Tax Commission Commission % Package Deal \$27,030.00 15.00 \$4,770.00

Grand Total:	Steubenville (WTOV)  By Broadcast Month Spots Oct. 2012  34
Z.	34 18
\$31,800.00	<b>Bato</b> \$31,800.00

Accepted:	25.0	Ş
Accepted-Agency/Advertiser:	25.0 M/G For 18.0.1 / Spot (25)	Line Type / Break Type (Ker #)
	10/10/12-10/12/12	Dates
	~	×
) F	يزا	as cengui
CONFIR	:30 12:30:04P- Who Wants To Be A Millionaire	KUM IMMES
FIR.	_	OM AAAC
MATION	×	MO IU WE IN
CONFIRMATION CONTRACT	×	IN PT Sa Su
Ã C	ļ.	Spots
T	\$250.00	Rate
	\$250.00	Total
	\$250.00 Steuberwille (WTOV)	Station
	MILLIONAIRE/25	Comments
	10/9/12	Entered

WTOV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written

ないので UNAPPROVED REV #3 \$55 TRF# 336053

ADV

AGY

ORDER #U AGY. ADV. ZAME NAME GREAT AMERICAN MEDIA 3050 ISS/DCCC WASHINGTON CONTRACT X SH ZZ, 7 6366421 DC REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT 20007 CLASS: NATL. SALES BUYER REP. NAME PRSN REPORT FROM REP FAX# 610-225-1191 RISK 11! PHI MEREDITH OFF.# 2016 \* \* CHANGES \* \* TERESA DIFURIA KAUFMAN SALESMAN OCT9/12 11.40
\*\*\* WTOV-TV \*\*\* #

REP: TO OK'D M1 SEE LINE 25 FR NIKKI SHARON

FLIGHT DATES OCT10/12

CITY TAX

STATE

TAX

CO-OP

BILLING NEEDED

DATE OCT9/12

11.40

OCT15/12

WK-1

EST#1551

COMMENTS:

(LINE,

ORDER,

INVOICE)

LOCAL

REGIONAL

PRDCT

DCCC

TOTAL SAME

STA: PLS CNF THANKS THIS IS D CASH IN

CON CM DEMOCRATIC CONGRESSIONAL CAMPAIGN ADVANCE SCHEDULE \*\*\*\*\*

:LINE#:REP :LINE#: ADVERTISER CODE TIME PERIOD . .. LGTH : 11 SEC . .. AGENCY EST# RATE 11 . .. 1551 START DATE :SPTS: /WK: LANT DAYS :TOTL:

ORD COM1: THIS IS A PROGRAM : PROGRAM 25 18 AGENCY (1) D 700P-730P PROGRAM CHANGE. PLZ CF MILLIONAIRE ASAP. THX SHARON MAKE-GOOD FOR OCT13 ON LINE-18 FOR 1 SPOT/WK 230P-100P PRODUCT CODE WEEKEND WHEEL MILLIONAIRE | 30 30 \$250.00 \$250.00 10/10 10/13 10/13 10/12 0 医一甲 SAT

0

REP HEADLINE# 6366421 TRF# 336053

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT
ORDER WORKSHEET HARRIS

CY CREDIT RISK !!!

HARRIS REPORT FROM REP

\*\*CHANGES\*\* \*\*\* WTOV-TV \*\*\*

FAX# 610-225-1191

STATION MAKEGOOD OFFERS
M1 OK'D BUY#18 :LINE#:REP :CD: TIME PERIOD MISSED:SAT/700P-730P OFFER:W-F/1230P-100P CMT:PROGRAM CHANGE. LGTH •• SEC 21a RATE OCT13 OCT10 CF MILLIONAIRE ASAP. START DATE END DATE THX SHARON 30S :SPTS: \$250.00 \$250.00 INVT (OCT9/12) PLS ADVISE. DAYS :TOTL: SPTS:

OCT/12 31800.00 CONTRACT TOTAL SPOTS 31800.00/

MARKET TOTALS \$50,476 MTOV 63% WTRF 34% WBWO 2 ETRF <u>ب</u>

WBWO IS GTRF

SVC- NSI '

DEMOS- RA35+\*

30 P-CLASS, PLAN, SECT CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES T-TIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE

(A) (A) (A) 界円で ADV # UNAPPROVED REV #2 HEADLINE# 6366421 ADV. NAME () () () () TRF# 336053 ISS/DCCC REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN ORDER WORKSHEET AGENCY CREDIT HARRIS REP. # FAX# 610-225-1191 REPORT OFF.# 2016 FROM STATION OCT9/12 11.01 SALESMAN =

CITY TAX FLIGHT PRDCT DATES OCT10/12 DCCC STATE TAX OCT15/12 EST#1551 WK-1 COMMENTS: CO-OP (LINE, BILLING NEEDED ORDER, INVOICE) DATE OCT9/12

ORDER #3366

AGY

AGY.

NAME

GREAT AMERICAN MEDIA

WASHINGTON,

20007

CONTRACT

#

6366421 DC

CLASS:

NATL.

LOCAL

REGIONAL

11.01

3050

K ST NW

SALES BUYER

PRSN NAME

PH-

TERESA DIFURIA

MEREDITH

KAUFMAN

见图记: T OF NEW DCCC ORDER TOTAL \$31800 ZIXXI SHARON

PLS CNF THANKS

STA:

CON CM \*\*\*\* THIS SI D CASH IN ADVANCE SCHEDULE \*\*\*\*\*

CONGRESSIONAL

CAMPAIGN

DEMOCRATIC

STATION MAKEGOOD OFFERS: M1 UNRESL BUY#18 MISSED: SAT/700P-730P

OFFER:W-F/1230P-100P CMT:PROGRAM CHANGE. PLZ

OCT13

CH

(OCT9/12) PLS ADVISE.

MILLIONAIRE ASAP. THX SHARON 308 \$250.00

CONTRACT TOTAL

TOTAL 31800.00 REP HEADLINE# 6366421 \*\*\* ORIGINAL REV#0 \*\*\* REF: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

OCT8/12 13,41 \*\*\* WTOV-TV \*\*\*

ADV. NAME ISS/DCCC

REP.# OFF.# 2016 SALESMAN #

AGY. NAME GREAT AMERICAN MEDIA

BUYER NAME MEREDITH KAUFMAN

SALES PRSN PH- TERESA DIFURIA

3050 K ST NW,

WASHINGTON, DC 20007

CONTRACT # 6366421 CLASS: NATL. LOCAL REGIONAL

FAX# 610-225-1191

PRDCT DCCC

EST#1551 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT10/12 OCT15/12 WK-1

CITY TAX STATE TAX\_\_\_\_\_ CO-OP BILLING NEEDED\_\_\_

DATE OCT8/12 13.41

REP:

TO SHARON

FR NIKKI NEW DCCC ORDER TOTAL \$31800

PLS CNF THANKS

\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* CON CM

DEMOCRATIC CONGRESSIONAL CAMPAIGN

CF-10/8-226-SKG

					EC	- 10-1	PSL67	
:LINE#:REP :CI		: LGTH : SE	CC: RATE	: START : DATE		:SPTS: WEE : /WK: INV		:TOTL:
	NCY ADVERTISER C		AGENCY EST#	= 1551				
1	530A-600A	30	\$600.00	10/10	10/12	2	W - E	2
PROGRAM	: NWS9 SUNRS-5	:30AM						
2	500A-530A	30	\$500.00	10/10	10/12	1	W - F	1
PROGRAM	: NWS9 SUNRS-5	AM						
3	600A-700A	30	\$1,100.00	10/10	10/12	2	W - F	2/

PROGRAM: NWS9 SUNRS-6AM

HARRIS REPORT FROM REP OCT8/12 13.41
\*\*\* WTOV-TV \*\*\* 25-1191

iri		er.		fri		'n		m		וחי		נזי		10		נסי		פי		טי		טי		: LINE#:REP
PROGRAM	15	PROGRAM	14	PROGRAM	13	PROGRAM	12	PROGRAM	11	PROGRAM	10	PROGRAM	y	PROGRAM	ω	PROGRAM	7	PROGRAM	D	PROGRAM	ហ	PROGRAM	4	:REP :CD:
: ELLEN	400P-500P	: DR. PHIL	300P-400P	: NWS9 SAT MORN	900A-1000A	: KATIE	200P-300P	: DAYS-OUR LIVES<	100P-200P	: MILLIONAIRE	1230P-100P	: NWS 9 MIDDAY	1200N-1230P	: TODAY SHW3-NBC<	1100A-1200N	: TODAY SHW2-NBC<	1000A-1100A	: LIVE WTH KELLY	900A-1000A	: SATURDAY TODAY	700A-900A	: TODAY SHW<	700A-900A	TIME PERIOD
	30		30		30		30	<b>ω</b> ^	30		30		30	Q A	30	Q X	30	к	30	ĸ	30		30	: LGTH : SEC
	\$350.00		\$340.00		\$500.00		\$330.00		\$450.00		\$250.00		\$1,200.00		\$230.00		\$230.00		\$230.00		\$500.00		\$1,000.00	RATE
	10/10		10/10		10/13		10/10		10/10		10/10		10/10		10/10		10/10		10/10		10/13		10/10	: START
	10/12		10/12		10/13		10/12		10/12		10/12		10/12		10/12		10/12		10/12		10/13		10/12	: END : DATE
	н		۲		ш		N		N		2		1		N		N		ч		μ		N	:SPTS:
	Ж - m		€ - nj		SAT		₩-#		W - F		W-F		M - E		W-E		W - #7		<b>€-</b> F		SAT		W-E	WEEK : DAYS
	۲		1		1		2/		2/		2/		1		ĸ		2		1		۳\		2/	:TOTL:

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP

OCT8/12 13.41 \*\*\* WTOV-TV \*\*\*

REP HEADLINE# 6366421 \*\*\* ORIGINAL REV#0 \*\*\*

#:REP :CD	: TIME PERIOD : LO	GTH : SEC :	RATE	: START : DATE		SPTS: WEEK : /WK: INVT :		:TOTL
16	700P-730P	30	\$3,000.00	10/10	10/12	1	W-F	1/
PROGRAM	: JEOPARDY							
17	730P-800P	30	\$3,000.00	10/10	10/12	1	W-F	1
PROGRAM	: WHEEL-FORTNE							
18	700P-730P	30	\$250.00	10/13	10/13	1	SAT	1/
PROGRAM	: WEEKEND WHEEL							
19	730P-800P	30	\$250.00	10/13	10/13	1	SAT	1
PROGRAM	: OHIO-EXPLOSION						M	
20	1100P-1135P	30	\$5,000.00	10/10	10/12	2	W-F	2
PROGRAM	: NEWS 9 TONIGHT<							
21	1135P-1235A	30	\$700.00	10/10	10/12	2	W-F	2
PROGRAM	: TONITE SHW-NBC<							
22	1235A-135A	30	\$100.00	10/10	10/12	1	W-E	1
PROGRAM	: J FALLON-NBC<							
23	1200N-330P	30	\$800.00	10/13	10/13	1	SAT	1⁄
PROGRAM	: COLLEGE FOOTBALL							
24	700A-900A	30	\$1,000.00	10/15	10/15	1	MON	1/
PROGRAM	: TODAY SHW<							
31800	0.00					CONTRACT TOTAL	TOTAL 31 SPOTS	800.00 34

MARKET TOTALS \$50,476 WTOV 63% WTRF 34% WBWO 2% ETRF 1%

WBWO IS GTRF

SVC- NSI DEMOS- RA35+\*

## Great \* American \* Media

**ИВ**ВЕИТ! **ИВ**ВЕИТ! **ИВ**ВЕИТ! **ИВ**ВЕИТ! **ИВ**ВЕИТ!

## PLEASE DELIVER IMMEDIATELY

TO: TRAFFIC MANAGER

FROM: GREAT AMERICAN MEDIA

RE: Democratic Congressional Campaign Committee (DCCC)

DATE: September 25, 2012

### Wheeling, OH Broadcast

Est 1551,1200

## **EFFECTIVE 9/27 UNTIL FURTHER NOTICE:**

D3C12-OH6-T03H "Trust" TV :30 @ 100%

SD Feed: Please run the following until further notice: T7:20 @ 100%

"Trust" is being shipped 9/25 via Extreme Reach to arrive by 12pm 9/26.

If you have any questions regarding this traffic, please do not hesitate to contact Katie Keuleman in our office at katie.keuleman@gmmb.com Please email traffic@gmmb.com to confirm receipt.

Thank You!

# Great \* American \* Media

### URGENT! URGENT! URGENT! URGENT! URGENT!

## PLEASE DELIVER IMMEDIATELY

TO:

TRAFFIC MANAGER

FROM:

**GREAT AMERICAN MEDIA** 

RE:

Democratic Congressional Campaign Committee (DCCC)

DATE:

October 8, 2012

#### Wheeling, OH Broadcast

Est: 1200, 1194, 1551

**EFFECTIVE 10/10 ONLY:** 

HD Feed: Please run the following until further notice:

D3C12-OH6-T03H "Trust" TV :30 @ 45% D3C12-OH6-T02H "Deeds" TV :30 @ 55%

SD Feed: Please run the following until further notice:

D3C12-OH6-T03 "Trust" TV :30 @ 45% D3C12-OH6-T02 "Deeds" TV :30 @ 55%

### **EFFECTIVE 10/11 UNTIL FURTHER NOTICE:**

HD Feed: Please run the following until further notice: D3C12-OH6-T02H "Deeds" TV :30 @ 100%

SD Feed: Please run the following until further notice: D3C12-OH6-T02 "Deeds" TV :30 @ 100%

"Deeds" is being shipped 10/8 via Extreme Reach to arrive by 12pm 10/9 "Trust" is IN HOUSE

If you have any questions regarding this traffic, please do not hesitate to contact Katie Keuleman in our office at katie.keuleman@gmmb.com Please email traffic@gmmb.com to confirm receipt.

Thank You!